

AnswersOn Schizophrenia



Schizophrenia is a serious long-term mental illness that affects a patient's ability to think clearly, cope with emotions and behave appropriately.*

Patients diagnosed with schizophrenia may experience **symptoms of hallucinations, delusions, negative symptoms, cognitive issues and disorganized thoughts.**

TreatmentAnswers Data

In the 12 months ending July 2023, HCPs reported the following regarding office visits with their schizophrenia patient population:



▶ **67.7%** were with **male patients**



▶ **31.6%** were seen by a **nurse practitioner**



▶ **74.0%** were seen by a **nurse practitioner**



▶ **Patients are seen on average 3.3 times** per year

More than 9.8M office visits were associated with schizophrenia in July 2023 (MAT). The top three medications issued by HCPs to treat schizophrenia in the twelve months ending July 2023 are Invega Sustenna, Risperdal and Abilify Maintena. Invega Sustenna saw a 43% increase in product usage.

Source: AnswerSuite TreatmentAnswers (diagnosis defined as ICD-10 F20)
Source: AnswerSuite TreatmentAnswers

PromotionalAnswers Data

Vraylar and Caplyta, the top two detailed products for schizophrenia, both have detail ratings of 5.9.

Caplyta, launched in 1Q2020 by Intra-Cellular Therapies, spent \$125.5 million detailing HCPs in the twelve months ending July 2023.

Caplyta Detail Volumes & Ratings



Source: AnswerSuite PromotionalAnswers/Kantar Media
CAPLYTA is a trademark of INTRA-CELLULAR THERAPIES, INC.

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▶ **AnswerSuite a Syneos Health Company** provides a Proprietary syndicated Market Research Solution that utilizes a panel of thousands of healthcare providers over a 30-year period. AnswerSuite is consumed by the Biopharmaceutical industry with insights delivered through a SaaS platform or with full service from analysts.

- **TreatmentAnswers** captures and reports on patient visit interactions with HCPs. These insights include patient and HCP demographics, diagnoses, comorbidities and intended drug therapy.
- **PromotionalAnswers** tracks and monetizes promotional activities such as detailing, events, virtual engagements, and sampling. Through partnerships, professional journals and DTC advertising are also tracked.
- **Custom Insights** supports different use cases through a unique proprietary survey. Custom Insights answer a multitude of questions such as: What is the HCPs awareness of your brand and competitors? What is the message recall of your brand and competitor? What is the share of voice among HCP targets and non-targets? The quick studies supplement why the actions are being taken and inform multiple business strategies.

