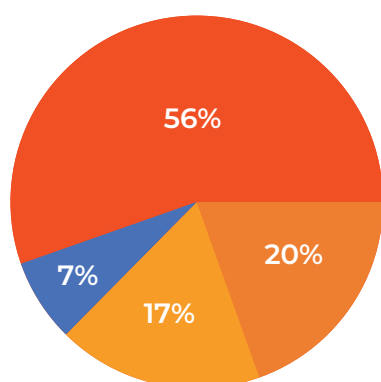


Practice Trends

As the COVID-19 pandemic becomes endemic, the question remains if healthcare practices will return to pre-pandemic standards or transition to a not-yet-seen interaction model. During the pandemic, necessity dictated a move towards online evaluations and treatment, as in-person visits were deemed dangerous or unavailable. According to the March 2022 AnswerSuite COVID-19 Pulse Study, 65% of HCPs responded that their patients are delaying treatment. Top reasons for delay include having fear of exposing themselves to COVID-19, financial reasons, and scheduling difficulties.

In 1Q 2022, though many HCPs and specialties have moved back to their pre-pandemic practices, others have continued to use remote means to their advantage when treating specific conditions or based on urgency of need. Fifty-six percent of HCPs conclude that telemedicine is most beneficial during the “follow-up/maintenance” stage of a patient’s care while 17% report telemedicine is most valuable for all points of care.

When is telemedicine most valuable?



- Follow-up/maintenance
- Ongoing treatment communication
- All points of care
- Initial interaction

Source: AnswerSuite COVID-19 Pulse Study



The percentage of **HCPs** seeing patients remotely has increased significantly since 2019.

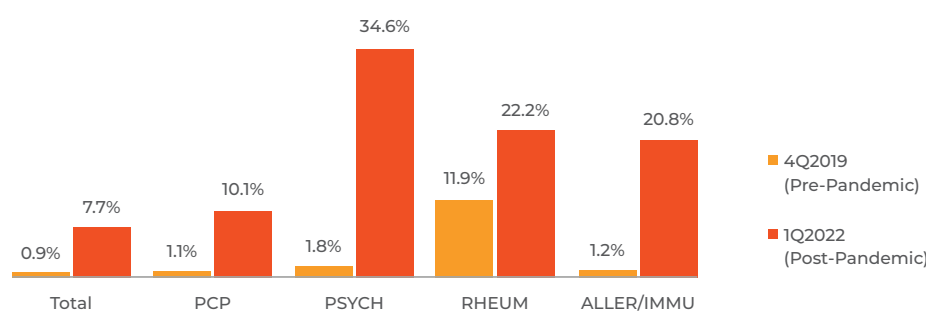


Psychiatrists, rheumatologists and allergists saw **the highest percentages** of remote visits in 1Q2022.



PCPs are above the national average, with **10.1%** of patient visits done remotely.

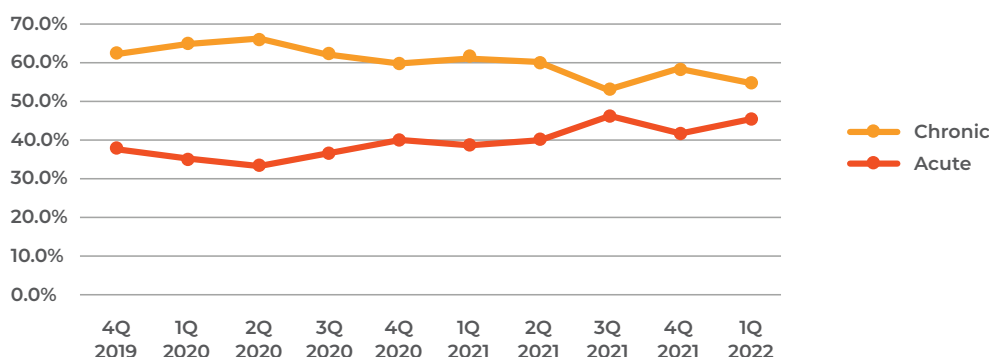
% Of HCPs Visits Seen Remotely (Internet or Phone)



Source: AnswerSuite TreatmentAnswers

In addition, the type of conditions treated via internet or phone has evolved over the course of the last 2.5 years. In pre-pandemic times of 4Q 2019, remote visits were heavily weighted towards chronic health conditions with 62.5% of visits seen via internet or phone. Acute conditions have seen a gradual increase in remote visits as HCPs and patients become comfortable with the method of treatment. In 1Q 2022, 45% of remote visits were acute conditions while 55% were chronic. We may expect to see additional spikes in online visits for acute cases as we experience surges of COVID-19 moving forward.

Remote HCPs Visits (Internet or Phone)



Increases in chronic conditions and mental health disorders present challenges in patient load and physician availability. Sixty-seven percent of HCPs have seen increases of anxiety and depression since the beginning of the COVID-19 Health Crisis and nearly 40% have seen an increase in sleep disorders. The use of telemedicine by psychiatrists is not expected to decline, as the specialty aims to meet the needs of their patients. If the recent past is an indicator of future behavior, we anticipate patient care and treatment patterns to continue to evolve as the needs of patients and HCPs dictate.

Reach out to one of our AnswerSuite experts for a complimentary report.

Contact gina.barbetta@syneoshealth.com OR jennifer.brunner@syneoshealth.com

AnswerSuite a Syneos Health Company provides a Proprietary syndicated Market Research Solution that utilizes a panel of thousands of healthcare providers over a 30-year period. AnswerSuite is consumed by the Biopharmaceutical industry with insights delivered through a SaaS platform or with full service from analysts.

TreatmentAnswers captures and reports on patient visit interactions with HCPs. These insights include patient and HCP demographics, diagnoses, comorbidities and intended drug therapy.

PromotionalAnswers tracks and monetizes promotional activities such as detailing, events, virtual engagements, and sampling. Through partnerships, professional journals and DTC advertising are also tracked.

Custom Insights supports different use cases through a unique proprietary survey. Custom Insights answer a multitude of questions such as: What is the HCPs awareness of your brand and competitors? What is the message recall of your brand and competitor? What is the share of voice among HCP targets and non-targets? The quick studies supplement why the actions are being taken and inform multiple business strategies.