

AnswersOn

Urologists




A **urologist** is a specialist with extensive training in diseases of the urinary tract and the male reproductive system.\*

Patients may be referred to a urologist if their physician suspects they may need treatment for a condition relating to the kidney, prostate, bladder, urethra, testes, penis and/or associated glands. Though there are **often misconceptions** that only men are treated by urologists, they see **both female and male patients** in their practice.

TreatmentAnswers Data


In 2022, there were **8,250 estimated office-based urologists** actively practicing in the United States. In the MAT ending June 2023, urologists reported the following regarding their patient population and office visits:



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**18.4M office visits were reported**


Patient visits in the office setting reached 18.4M for the twelve months ending June 2023. Approximately **71.6%** of these patients were **age 50** or older and **77.5%** were **male**.



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**Top diagnosis was enlarged prostate**

The **top diagnosis** treated in the office setting was **enlarged prostate** (ICD-10 N40), accounting for **21% of urologists' patient interactions**.



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**71.7% of patients received a prescription**

Of those patients visiting a urologist, **71.7% received a drug prescription** from their HCP.

Source: AnswerSuite TreatmentAnswers

PromotionalAnswers Data

AnswerSuite DetailAnswers shows biopharmaceutical companies

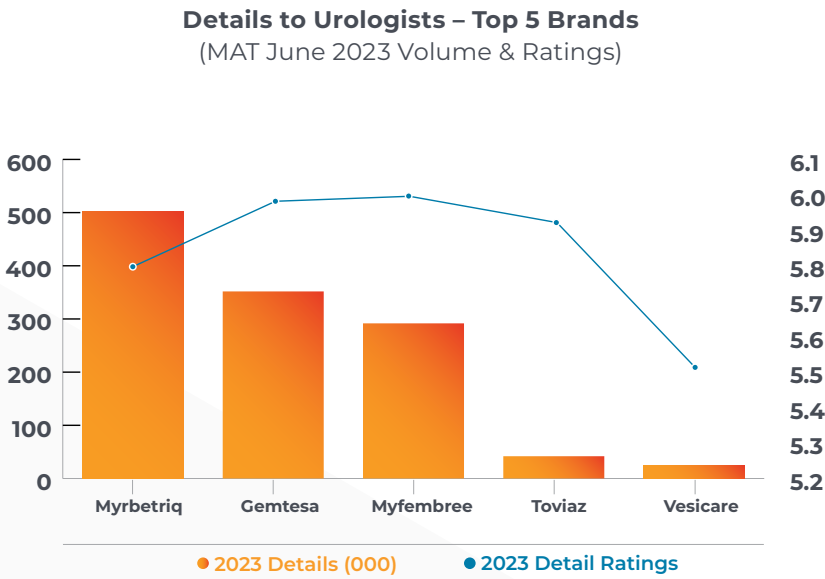
Spent a total of

\$275.6

million

in personal selling efforts to urologists in the 12 months ending June 2023.

Myrbetriq (indicated for overactive bladder) was **the most heavily detailed** brand to urologists in the 12-month period, with 502K or 40% of details. The brand is followed by Gemtesa, Myfembree, Toviaz, and Vesicare. Of the top 5 detailed brands, Gemtesa and Myfembree received the **highest detail ratings from urologists** in terms of uniqueness, relevance and believability, on a scale of one to seven (1 being not at all; 7 being highly).



Source: AnswerSuite DetailAnswers  
Note: Urology drug market was defined as USC 24110, 24111, 24121, 24122, and 24129

Reach out to one of our **AnswerSuite experts** for a complimentary report

**CONTACT**  
gina.barbetta@syneoshealth.com  
jennifer.brunner@syneoshealth.com

► **AnswerSuite a Syneos Health Company** provides a Proprietary syndicated Market Research Solution that utilizes a panel of thousands of healthcare providers over a 30-year period. AnswerSuite is consumed by the Biopharmaceutical industry with insights delivered through a SaaS platform or with full service from analysts.

- **TreatmentAnswers** captures and reports on patient visit interactions with HCPs. These insights include patient and HCP demographics, diagnoses, comorbidities and intended drug therapy.
- **PromotionalAnswers** tracks and monetizes promotional activities such as detailing, events, virtual engagements, and sampling. Through partnerships, professional journals and DTC advertising are also tracked.
- **Custom Insights** supports different use cases through a unique proprietary survey. Custom Insights answer a multitude of questions such as: What is the HCPs awareness of your brand and competitors? What is the message recall of your brand and competitor? What is the share of voice among HCP targets and non-targets? The quick studies supplement why the actions are being taken and inform multiple business strategies.

